



Strategic Indigenous Solutions

Empowering Modern Business Strategies

CAPABILITY STATEMENT

ABOUT US

Strategic Indigenous Solutions (SIS) offers comprehensive strategy planning consultancy services, specialising in strategic and business planning, website development, branding, and community consultations.

As a 100% Aboriginal-owned and operated business, SIS brings a unique perspective and deep understanding of First Nations cultures to our services. With Tonya and Tiana's qualifications, expertise and extensive experience, SIS is well-equipped to handle the research, development, and implementation of tailored strategic plans for your organisations.

We at SIS are dedicated to providing our clients with strategic plans that pave the way for long-term success, while also promoting cultural sensitivity and sustainability in your business practices by empowering modernised business strategies.

OUR SERVICES

- #### 1 Business Planning

SIS will workshop key components of your business and define your business plan. Both new and established businesses benefit from having a business plan. It helps you to stay focused on their goals and avoid losing sight of their objectives. Regularly reviewing and updating your business plan ensures alignment to stay up to date with with the current environment.
- #### 2 Strategic Planning

A strategic plan is more than just a document; it's a comprehensive blueprint that guides your organisation towards its future vision. We specialise in crafting strategic plans tailored to your organisation's unique needs and goals. Our strategic planning service is designed to provide you with a roadmap for long-term success, outlining clear objectives and strategies to achieve your business goals.
- #### 3 Community Consultations

At Strategic Indigenous Solutions, we have over 10 years combined experience in facilitating effective community consultation. If you are after wanting to gain a community perspective to inform your work, look no further. Here at SIS, we will work in collaboration to plan and deliver a culturally safe and appropriate consultation and provide an in-depth report with recommendations based on responses from your target audience.
- #### 4 Modernised Branding

Your brand represents your business. Branding design involves creativity, research, and collaboration. Investing in a well-crafted logo is essential for your brand's success. We can work with your existing logo or develop a new and innovative design, as well as create a suite of resources to get your business out into the community.
- #### 5 Website Development

Whether you're just starting out or looking to upgrade your existing website. We will work with you to build your desired website for you to maintain, or we can take the hard work by providing you with a maintenance package. Whatever your marketing goals there's a package to suit your business needs.



100%
Indigenous
Owned



Supply Nation
REGISTERED



Operating on
a lean
model

THE PROCESS

01 INITIAL MEETING

Join us for a complimentary initial consultation where we'll explore your business vision and challenges. This session is designed to understand your objectives and provide a snapshot of the potential strategies and solutions we can offer. This no-obligation meeting is the first step towards tailoring a package that aligns with your unique needs and sets a solid foundation for success.

02 PROJECT PLAN & CONTRACT

On agreement of service, we will develop a Project Plan defining the project scope, including deliverables, timelines and milestones. Accompanied with a detailed contract outlining terms of engagement, responsibilities, payment schedules and confidentiality clauses.

03 PLANNING

We will conduct a comprehensive analysis to gather detailed information about your industry, target market, competitors, and costs associated with your business. Using the research, we will work with you to determine the best strategies, focussing on areas that highlight your competitive advantage.

04 PRODUCTION

In this phase, we will bring your strategic vision into reality by implementing the project plan. We will work closely with you ensuring alignment with your business goal and all packages are completed to meet the agreed-upon standards.

05 DELIVERY

This phase is the culmination of the process actions, where the tangible results are handed over to you as our client. We will supply all relevant documentation including guides, templates, technical specifications, and strategic plans.

Our focus on empowering modernised business strategies ensures that clients receive culturally sensitive, innovative, and sustainable solutions that align with their specific needs and goals. SIS's lean business model enables us to provide virtual support, allowing clients to access their services while remaining on country. This approach not only ensures convenience but also enhances accessibility, particularly for First Nations businesses. Furthermore, SIS offers culturally specific industry support to strengthen service delivery and improve access for Indigenous businesses. By leveraging our deep understanding of Indigenous cultures, SIS can enhance your brand, improve customer engagement, and contribute to your overall business success.

TRUSTED BY



THE TEAM



Tiana Thomas
Co CEO / Strategic Director

Tiana is a Kuku Yalanji, Yithuwarra and Bagaarrugu Aboriginal woman. Passionate and results-oriented, Tiana brings extensive experience in strategic planning, project management, community engagement, and team management within healthcare and social services sectors. Proven track record of driving initiatives to enhance community wellbeing and mental health. Skilled in grant writing, contract report writing, facilitating consultations, business planning, and co-designing initiatives with and for First Nations people. Committed to First Nations cultural competence and operating within a trauma-informed framework. Tiana is known for effective communication and collaborative engagement.

Tiana holds the following qualifications:

- Master of Health Services Management (currently studying)
- Graduate Certificate in Health Services Management
- Diploma in Leadership and Management
- Diploma in Counselling



Tonya Fuschtei
Co CEO / Creative Director

Tonya is a proud Adnyamathanha/ Wangkangurru/ Ngati Whatua woman with over 10 years working in the health & social sector. Tonya is passionate about building the capacity of First Nations professionals with experience in community consultation, resource development and delivery, planning and implementation of sector gatherings and providing intense support to organisations across the state. More recently, Tonya has worked in a strategic position solely focussed on organisational planning and development, including policy development, grant writing, project planning, program monitoring and community consultation within the Cape York communities.

Tonya holds the following qualifications:

- Graduate Certificate in Health Service Management (currently studying)
- Diploma in Leadership and Management
- Certificate 4 in Youth Work
- Certificate 3 in ATSI Primary Health Care

www.strategicindigenoussolutions.com.au